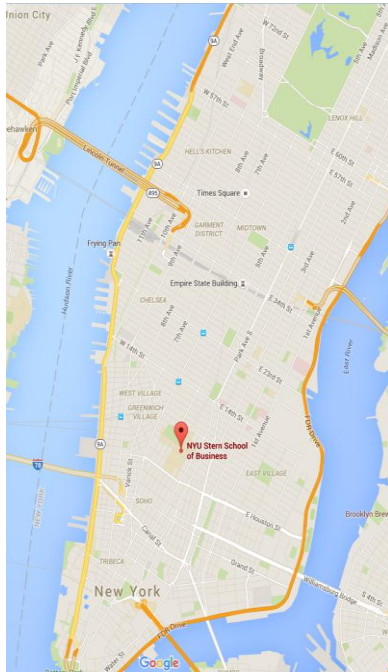




## NYU Stern- School of Business Exchange Program Summary 2015

### Location:

The Stern school is located in New York City, Greenwich Village – right near Washington square. This is an amazing place in the the heart of the city surrounded by cafes, restaurants parks and stores



## **Stern School of Business:**

Consistently ranked among the top schools in the U.S, it is considered more of a finance oriented school because of the historical reasons and the nearness to Wall-street however it offers a variety of courses in innovation, marketing, management and strategy as well.

Time: Fall semester, September - December.

You have to arrive at least a week before the beginning of the semester and to attend the exchanged student orientation day and check-in workshop.

## **Housing**

Housing in NYC is very expensive! both of us decided to rent a place in Manhattan, however today a lot of NYU student decide to live in Brooklyn (in neighborhoods like Williamsburg or Bushwick) in order to reduce some costs.

We found it easier to look for apartment once you arrive to New York and at the beginning we stayed in friend's house or found a temporary place on Airbnb (\$150- \$300 per night)

It is recommended to arrive 1-2 weeks before the semester is starting because the searching process can take some time.

The average apartments' prices in Manhattan per month :

Room in shared apartment: \$1200-\$1800

Studio: \$2000- \$2500

1 bedroom:\$2500-\$3000

Student housing - Palladium Residence Hall: \$2500 , great location right near the Union Square (it is impotent to remember that the date are not flexible and you have the leave the place one day after the semester is over)

In order to save broker fee you can assist local friends or to look in Facebook's groups or websites like :

<https://www.facebook.com/groups/193653367456773/>

<https://www.facebook.com/groups/386428681424835/>

Bangitout: <http://www.bangitout.com/category/apartment/available-apartmentshouses/nyc-upper-west-side/>

Craigslist :

<http://newyork.craigslist.org/search/sub>

Be ready for a lot of visitors, you're always going to have someone who is sleeping on your couch...

### Transportation:

Subway \ Buses : easy way to go almost anywhere around the city \$129 for monthly unlimited card or 2.75\$ per a ride

lately Apps like Uber Gett or Via become very popular and pretty cheap compared to the yellow taxis (\$5- \$30 ) they are super convenient especially at night or when it is cold and raining outside and even in the way to the airport, but be careful it is addicted !

### Visa :

Stern grants J-1 visa. This kind of visa allows you multiple entries to the US , for the time period you are NYU student and 30 days grace period after the semester is over , There is possibility to extend it for the purpose of Academic Training for another 18 months but you have to apply for it before the semester is over.

### Courses :

You have to take at least 12 credit points to get J1 students' visa . Like in Tel Aviv University you select and place your own schedule and we found it a big advantage to choose to which courses to sign up. Till the second week of the semester you can still make changes.

Day classes are usually for full time MBAs students and evening classes are for part time MBAs

- **Innovation & Design** - a highly interesting course with Prof. Luke Williams which take the student through the entire process of disrupting a market and coming up with innovative solution. the classes includes lectures and workshops and in the end each group presents its innovative product/service. we had a lot of fun in this class and the professor is really interesting and brings a new way of thinking.
- **Digital Marketing** - The best course I took given by Pro. Scott Galloway (who was named as "One of the World's 50 Best Business School Professors") his classes are very popular therefore always full the course is forces on how to increase shareholder value through digital media

- **Creativity** - small class with a lot of workshops and guest lectures,
- **Managing growing companies** - Professor Okun has a lot of experience in business and each lecture regards to different issue growing companies encounter. the course is relatively easy - only 2 case studies to submit.

### **Recommendations and Tips :**

#### **Student life**

- There are a lot of activities during the week around the university (lectures , beer club or hikes in the weekends), which are good opportunities to meet people and networking . if you want to keep posted it is recommend to join to NYU Stern's Facebook groups .
- Stern is very 'Jewish' school there are days off in the Jewish holidays like Rosh Hashanah and Yom Kippor you will find yourself explaining why there is no classes then or take friends to Hanukkah party.

#### **The city**

The city is amazing and full of things to do

- Free tour by foots- great way to discover the city, free walking food or bus tours with a tour guide and you pay what you think it is worth  
<http://www.freetoursbyfoot.com/new-york-tours/>
- Museums gateway for students- NYU student get free admission to some of New York City's museums by showing your NYU card
- You should be ready to any kind of weathers while September is hot ,December gets pretty cold

***Feel free to contact us if you have any question, we have no doubts NYU is the best choice!***

