



**Recanati**  
Business School  
Tel Aviv University

## **NYU – Stern School of Business, 2015 Exchange Summary**

### **The Stern Experience**

The Stern School of Business is ranked among the top 15 business schools in the U.S., specializing in accounting, banking, finance, marketing, entertainment business management and many other academic programs.

Stern is one of the most internationally represented American business schools with approximately 40% of its students with foreign or dual citizenship, so students from abroad don't feel like strangers.

### **Preparatory Stages**

1. About 2 months before the semester starts, you will receive an email from the international program team from Stern requesting the following information in order to apply for a DS-2019 certificate (required for a J-1 student visa application):
  - a. To complete an online information form (personal details).
  - b. A copy of your scanned passport.

- c. Financial documentation - The exchange visitor must have financial resources adequate to provide for all expenses in the United States.

Expenses estimated by NYU total \$9,385 for the semester.

2. Once you receive the DS-2019 certificate, you should schedule an interview at the American Embassy.
3. You will be requested to submit your "Student Health Immunization Forms" to the Student Health Center.

### **Courses**

Exchange students should register for a minimum of 12 credits (and a maximum of 15 credits). There are dozens of courses to choose from and if necessary, one can try and change courses during first week of the semester. Most of the courses include projects instead of an exam and keep in mind that the students should arrive prepared to class after reading relevant case studies. The most recommended courses that I took are:

- Managing Growing Companies – This highly recommended course provides the knowledge and skills that are required to manage and grow small to mid-sized firms. Beside that, participating in a course given by Professor Okun is a real experience.

- Global Management - Professor Sinziana Dorobantu. The course analyzes the strategic decisions of multinational firms to develop operations in foreign countries. The course is relatively demanding but very interesting.
- Leadership Models - Professor R. Kabaliswaran ('Kabi'). The course focuses on what makes a person a true leader based on leadership stories of leaders from different worlds – politics, art, society, management, etc.
- Tech Product Management – Professor Andrew Breen. A new course at NYU that provides the understanding of product management for technology products. For the final project, the students deliver a product case and present their project to a panel of product experts.

### **Logistics**

### **Housing**

Finding an apartment in New York City is not an easy task so there are 2 main options:

- On-Campus housing – the dorms in Palladium Hall are located right next to Union Square, which is 15-minute walk from Stern Business School. The price for a private Studio unit in 2015 was \$2500.
- Renting out an apartment - many people in the city use the help of a broker, but usually the commission for a broker is the monthly rent cost which can be very high, especially if the apartment is just for the semester

period.

Another option, is looking for an apartment individually in one of the rent sites:

- Craigslist.org – Similar to “Yad2.co.il”. You can look for an apartment in the site just be careful – if it’s too good to be true – then it’s probably not true. Even if you’re not in town, ask to visit the apartment to check that it’s not a scam. Don’t pay anyone before seeing the apartment, sign a contract and never pay ahead for the entire stay.
- Off campus housing at the NYU website – you will be able to access the site after receiving your NYU stern account details.  
<http://www.stern.nyu.edu/portal-partners/student-engagement/navigating-the-essentials/housing/off-campus-housing>
- Closed Facebook groups – these groups are open only to NYU students and are a reliable source for finding an apartment: ‘Off-Campus Housing’, ‘Housing’.

The rent cost per roommate in the areas close to NYU is \$1500-\$1700 and most students live in East Village, Greenwich Village, West Village, Soho, Nolita and also Williamsburg in Brooklyn.

### **Transportation**

The transportation is easy so you can choose to live almost anywhere in the city.

The monthly cost for the subway (MTA) is \$116 (there is no student discount).

### **Phone and Communication**

The pre-paid student programs for all three big phone providers (AT&T, Verizon and T-Mobile) are similar and include 1GB and unlimited calls within the U.S for \$50-\$60 a month.

In addition to the local communication vendor, you can also add an international call plan with an Israeli vendor that will provide you with an Israeli number for incoming and outgoing calls for \$10-\$15 a month (up to 3 lines can be obtained for each number, so you can share the cost with other Israeli exchange students).

Hope this information will help you with your first steps as an Exchange student at NYU. It's a lifetime experience and you are about to enjoy every second of it!