

The Raya Strauss Center for Family Business Research

December 2014

Call for Papers – Family Business - 2015

The Raya Strauss Center for Family Business Research has been founded earlier this year at the Faculty of Management at Tel Aviv University. The Center invites faculty members, researchers, and doctoral students to submit proposals for research papers in the broad area of family business.

To this day, a family-owned firm is the most common form of business organization in the world: family-owned or controlled businesses account for over 80% of all firms. Although many family firms are small, they also account for 35% of the companies included in the S&P 500 Index or in the Fortune 500 Index and play a substantial role in the world's economy. On average, families control about 30% of public firms around the world. Also, about 50% of the public firms listed in Tel Aviv Stock Exchange are controlled by families.

The Raya Strauss Center for Family Business Research strives to strengthen the academic knowledge in the field of family firms in Israel and worldwide. As part of this activity, the Center encourages academic research concerning various aspects of managing family businesses. A research proposal should be an original work that has not been submitted for publication elsewhere. Possible research topics may include the following (but are not restricted to these areas):

- The family construct and various family types
- The influence of business decisions on family relationships
- The influence of family ownership on decision making in the business
- Managing succession between generations
- Managing assets and investments for long term investments
- Financial aspects of family businesses
- Unique characteristics of corporate governance in public and private family businesses
- Ethics, culture and anthropological aspects
- Macro-economic aspects of family businesses

Due to the interdisciplinary character of family business research, we welcome research proposals based on various disciplines (such as strategy, finance, accounting, organizational behavior, psychology, economics, etc.), and various research

methodologies (such as economic theory, empirical studies, surveys, and experimental studies). The Raya Strauss Center for Family Business Research will fund up to four research projects. Each project will be funded up to a maximum amount of 30,000 NIS (about \$8,000 USD).

Research proposals will be reviewed by the scientific committee. At least one of the researchers should be a faculty member at an institute for higher education.

The Proposal should be written in English and include the following:

- 1) Research title.
- 2) Name(s) of researcher(s) and academic affiliation.
- 3) Abstract
- 4) Description of the research topic.
- 5) Description of the research design and method.
- 6) Description of data and its sources.
- 7) Expected contribution.
- 8) Preliminary results.
- 9) Milestones and schedule.

Time Table

- 1) Submission of research proposals – until January 31, 2015.
- 2) Announcement of approved research proposals– until February 28, 2015.
- 3) Completion of paper – until February 28, 2016.
- 4) Presentation of the paper at an academic conference at Tel Aviv University during the spring semester (April-June 2016).

The academic committee includes Peter Bamberger, Dov Teeni, Nava Michael-Tsabari, Dan Weiss, Avi Wohl, and Moshe Zviran.

Please send your proposal accompanied by CVs of the researchers to:
strausscent@tauex.tau.ac.il

The deadline for submissions is January 31st 2015.

With kind regards,

Dr. Dan Weiss and Mrs. Nava Michael-Tsabari

Co-Directors of The Raya Strauss Center for Family Business Research