Canada/Israel Exchange Program May 2017

The 2017 Canada/Israel Exchange Program presented by the Gerald Schwartz & Heather Reisman Foundation offers you:

- 2 weeks in Canada (Halifax and Toronto) and 2 weeks in Israel
- Meetings with Canadian and Israeli business leaders
- Education on Canadian culture and business practices
- Airfare, hotel, ground transportation, and entrance fees fully covered
- An exciting chance to study abroad

If you are interested in meeting new people, experiencing a new culture, and visiting historical places, then the Canada/Israel Exchange Program is for you. You have the opportunity to stop at wineries in Nova Scotia, Ontario and Israel for wine tastings, visit popular landmarks such as Niagara Falls, the UNESCO World Heritage City of Lunenburg, and visit one of the most photographed landmarks in Canada.

**Important Dates:**

Israel Exchange Program (Tentative): April 27, 2017 – May 23, 2017  
Application Deadline: November 13-24, 2016  
Interviews between: November 27-30, 2016  
Decision by: December 4, 2016

For more information please contact:  
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For more information please visit dal.ca/RoweStudentExchange, Instagram (@Dal.RoweExchange), Facebook Page (www.facebook.com/Dal.RSBexch), and Twitter account (@RoweExchange).

“I have learned more in this trip than I would have in a regular semester and, for that, I am forever grateful.”  
– Kylie Marsh, Rowe School of Business, Dalhousie University
Frequently Asked Questions

Will this program interfere with my school term?
Students applying for the program should take into account that they will miss a month of studies at TAU.

How much will the program cost me?
The program is almost fully funded by a donation from the Gerald Schwartz & Heather Reisman Foundation. Students will pay only a Cdn$500 registration fee after acceptance into the program. Airfare, hotel, transportation, entrance fees to all of the events, tour guide fees, and selected meals will be covered by the donation.

Who is eligible to participate in the program?
- Students who have completed at least one year of studies at Coller School of Management;
- Students who have completed at least 19 semester units (ס"ה);
- Students with a GPA of at least 80;
- Students with a very good command of spoken and written English.

Do I have to major in Marketing or International Business to be part of the program?
No! The program is open to any Faculty of Management undergraduate students (Commerce or Management) independent of his/her chosen major.

How many Tel Aviv University students will be selected to be part of this program?
6 Tel Aviv students will join the program in 2017.

When should I apply for the program?
You can apply to the program from November 13 to November 24, 2016.

How will students be selected to be part of the program?
Each applicant will be interviewed by the program coordinator by the end of November 2016.

When should I expect to hear the results of the selection process?
Applicants will receive an email from the program coordinator by December 4, 2016.

“It is so important for us here in Israel to be able to show the real side of Israel to outsiders. This would not be possible without this program” — Yehoshua Zlotogorski, Hebrew University