



**Coller School  
of Management**  
Tel Aviv University

# DBI

Doing Business in Israel



## DOING BUSINESS IN ISRAEL

Israel, a country with only 8.5 million people, has over 100 companies traded on Wall-Street; over 250 Israeli companies have had an IPO on NASDAQ since the 1980s, third only to the US and Canada; and over 260 global companies like Google, Facebook and Samsung have opened their first international R&D centers in Israel.

**Come and discover the secrets of the STARTUP NATION in a 10-day, 3-credit course. Learn from Israeli entrepreneurs and academics about the models, theories and practical approaches of innovation and entrepreneurship.**

### PROGRAM HIGHLIGHTS:

- > Lectures by leading Tel Aviv University professors
- > Company visits
- > Meetings with Israeli entrepreneurs
- > Visits to groundbreaking startups
- > Interactive workshops
- > A one-day trip to Jerusalem
- > Accommodation in the heart of Tel Aviv
- > Social activities

### LANGUAGE

- > English

### SCHEDULE

- > Winter Program:  
December 28, 2016 - January 5, 2017
- > Spring Program:  
May 15-23, 2017

Accommodation for 10 nights:  
Dec 27 2016 - Jan 6 2017; May 14-24 2017  
Total contact hours: 36

### FEES

- > 2,300 USD for students from PIM or bilateral partner-schools
  - > 3,300 USD
- Fees include accommodation for 10 nights (based on double occupancy), most meals, transportation and a trip to Jerusalem.

**Participate in DBI to discover how Israeli entrepreneurship and innovation have transformed the country into an economic success and how you can get in on the action!**

For more information about the program, please **CONTACT:** Hila Rachmani: [hilara@tauex.tau.ac.il](mailto:hilara@tauex.tau.ac.il)

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