**The 4th Coller Conference on Behavioral Economics (CCBE)**

**19-20 June, 2019**

**Coller School of Management, Tel Aviv University**

**Conference Program**

**Wednesday, June 19, 2019 | 405 Recanati**

8:30-9:15 Registration and Refreshments

**Session 1**

9:15-9:30 Opening remarks

9:30-9:50 Ido Erev, Faculty of Industrial Engineering and Management, Technion  
 *Money: The Problem or the Solution?*

9:50-10:10 Ran Kivetz, Columbia Business School, Columbia University   
*Cash Disincentives*

10:10-10:30 Uri Gneezy, Rady School of Management, UC San Diego  
 *Stakes & Mistakes*

10:30-11:00 Coffee Break

**Session 2**

11:00-11:20 Ayala Arad / Eli Mograbi, Coller School of Management, Tel Aviv University  
*Intermittent Incentives for Promoting Physical Activity*

11:20-11:40 Michele Belot, Department of Economics, European University Institute  
*Using Food Rewards as Incentives*

11:40-12:00 Sally Sadoff, Rady School of Management, UC San Diego  
*Improving Sleep Habits*

12:00-14:00 Lunch **& Poster Session**

**Session 3**

14:00-14:20 Gal Zauberman, Yale School of Management, Yale University  
*When is Too Few a Bias? How Worldview Affects Perceptions of Bias*

14:20-14:40 Yaniv Shani, Coller School of Management, Tel Aviv University  
 *When People Act Wastefully to Avoid Feeling Wasteful*

14:40-15:00 Liat Hadar, Arison School of Business, IDC Herzliya  
 *Mental Construal Level, Aging, and Inhibition of Irrelevant Information*

15:00-15:20 Anat Bracha, Research Department, The Federal Reserve Bank of Boston   
*Delayed Feedback Effect*

15:20-16:00 Coffee Break

**Session 4**

16:00-16:20 Andy Schotter, Department of Economics, New York University   
*Planned and Actual Attention in Games*

16:20-16:40 Eyal Winter, Department of Economics, The Hebrew University of Jerusalem and School of Management, University of Leicester   
*Game Theory and Emotions*

16:40-17:00 Ori Weisel, Coller School of Management, Tel Aviv University  
*The Complementarity of Centralized and Decentralized Institutions in Fostering Cooperation*

17:00-17:30 Coffee Break

**Session 5**

17:30-17:50 On Amir, Rady School of Management, UC San Diego   
*Experts Outperform Technology in Creative Markets*

17:50-18:10 Philipp Kircher, Department of Economics, European University Institute and University of Edinburgh  
*Measuring Time Preferences of the Unemployed*

18:10-18:30 Stephan Meier, Columbia Business School, Columbia University  
*Preferences for Non-Monetary Aspects of Work*

18:30 Dinner Party

**“HaChug HaTzfoni” bar**, Tel Aviv University main entrance**,** across Gate 7

**Thursday, June 20, 2019 | 405 Recanati**

9:00-9:30 Refreshments

**Session 6**

9:30-9:50 Yaacov Trope, Department of Psychology, New York University  
 *Expansive and Contractive Social Relations*

9:50-10:10 Avishalom Tor, The Law School, University of Notre Dame and University of Haifa  
*N-Equality in Allocations: More Recipients, Less (Concern for) Equality?*

10:10-10:30 Coby Morvinski, Department of Management, Ben Gurion University  
*The Expectation Gap between Borrowers and Lenders in the Informal Microloans Market*

10:30-11:00 Coffee Break

**Session 7**

11:00-11:20 Silvia Saccardo, Department of Social and Decision Sciences at Carnegie Mellon University  
 *Narrow Bracketing in Ethical Tradeoffs*

11:20-11:40 Marta Serra Garcia, Rady School of Management, UC San Diego  
*The Inelasticity of Moral Ignorance*

11:40-12:00 Jeroen van de Ven, Faculty of Economics and Business, University of Amsterdam  
*Doing Bad to Look Good*

12:00-14:00 Lunch

**Session 8**

14:00-14:20 Rachel Barkan, Department of Business Administration, Ben Gurion University of the Negev   
*One Model for All: Risking Windfalls, Saving them for Rainy Days, Chasing Losses, and Cutting them Short*

14:20-14:40 Yoella Bereby-Meyer, Psychology Department, Ben Gurion University of the Negev   
*Differentiating Between Active and Passive Risk Taking: The Effect of Self Control and Time Perspective*

14:40-15:00 David Faro, London Business School  
*Outcome-Focus, Gender, and Risk-Taking*

15:00-15:30 Coffee Break

**Session 9**

15:30-15:50 Toke Reinholt Fosgaard, Department of Food and Resource Economics, University of Copenhagen *Cheating in The Lab and Crime in The Field: A Study Combining Experimental and Register Data*

15:50-16:10 Tamar Kricheli Katz, The Buchmann Faculty of Law, Tel Aviv University  
*Those who Tan and Those who Don’t: A Natural Experiment on Race Discrimination*

16:10-16:30 Shai Danziger, Coller School of Management, Tel Aviv University

*TBA*

*Organizing Committee:*

*Ayala Arad, Shai Danziger, Uri Gneezy and Yaniv Shani*

*Wifi connection: free-tau*

*Password: free-tau*