



Collier School
of Management
Tel Aviv University

Joseph Kasierer Institute for
Research in Accounting



ISRAELI
FORUM FOR
IMPACT
ECONOMY

IMPACT INVESTMENTS – Novel Performance Measures and Reporting

A brain-storming ZOOM webinar

Wednesday | 19.5.2021 | 17:00-18:45 (Israel Time)

Registration is free

As investors change their investment strategies to include impact criteria, firms have started reviewing their business and its global impact on employees, consumers and all other stakeholders. However, they report on their activities in different ways, through various reporting schemes, with no common methodology and without transparency.

In this meeting we will discuss the global environmental and social impact of firms' activities, the gains in speed and scale of impact investments, and the effort to create GIAP – Generally Accounting Impact Principles for reporting impact investment.

Program

17:00 – Greetings

Prof. Moshe Zviran – Dean, Collier School of Management

Sir Ronald Cohen – Chairman of The Global Steering Group for Impact Investment

Yaron Neudorfer – CEO, Social Finance Israel

17:15 – Session 1 (English)

Academia: Prof. George Serafeim - Charles M. Williams Professor of Business Administration and the Faculty Chair of the Impact-Weighted Accounts Project at Harvard Business School.

Practice: Jeremy Collier – CIO of Collier Capital and Chair of FAIRR

18:10 – Session 2 (Hebrew)

Practice: Gilad Altshuler – Joint CEO, Altshuler Shaham Group

Academia: Prof. Dan Weiss, Director of Kasierer Institute, Collier School of Management

18:35 – **The way ahead:** Dorit Salinger – Former Supervisor of Capital Markets, Government of Israel

 Register Now

תרגום סימולטני לעברית - Simultaneous translation available

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