As investors change their investment strategies to include impact criteria, firms have started reviewing their business and its global impact on employees, consumers and all other stakeholders. However, they report on their activities in different ways, through various reporting schemes, with no common methodology and without transparency.

In this meeting we will discuss the global environmental and social impact of firms’ activities, the gains in speed and scale of impact investments, and the effort to create GIAP – Generally Accounting Impact Principles for reporting impact investment.

Program

17:00 – Greetings
Prof. Moshe Zviran – Dean, Coller School of Management
Sir Ronald Cohen – Chairman of The Global Steering Group for Impact Investment
Yaron Neudorfer – CEO, Social Finance Israel

17:15 – Session 1 (English)
Academia: Prof. George Serafeim - Charles M. Williams Professor of Business Administration and the Faculty Chair of the Impact-Weighted Accounts Project at Harvard Business School.
Practice: Jeremy Coller – CIO of Coller Capital and Chair of FAIRR

18:10 – Session 2 (Hebrew)
Practice: Gilad Altshuler – Joint CEO, Altshuler Shaham Group
Academia: Prof. Dan Weiss, Director of Kasierer Institute, Coller School of Management


Registration is free

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