



## ISU<sup>WU</sup> on-campus 2021

WU (Vienna University of Economics and Business)

July 5 – July 23

July 26 – August 13

### Quick facts

The International Summer University<sup>WU</sup> (ISU<sup>WU</sup>) is organized as two **three-week sessions** (July and August Session) in Vienna and offers courses for both **undergraduate and graduate students**.

A large variety of **business-related courses** are taught by a team of experienced lecturers of WU and colleagues from partner universities hailing from the entire globe. The main objective of the program is **to deepen specific knowledge in business**. **Visiting local companies** and solving practical case studies in intercultural groups complement the strong theoretical basis. An exciting **social and cultural program** effectively contributes to the success of this program.

**We plan to offer the ISU<sup>WU</sup> 2021 on-site in Austria on WU Campus, if the COVID-19 situation allows.** However, we may need to adjust our program according to public health updates and switch to a distance-learning format if necessary.

### Academic program

Courses are highly interactive and focused on group discussion and teamwork; students complete pre-course assignments in order to have the necessary qualifications from the start.

#### Undergraduate Program – 8 ECTS credits

Week 1-2: Course 1

Week 2-3: Course 2

#### Graduate Program – 9 ECTS credits

Week 1: Course 1

Week 2: Course 2

Week 3: Course 3

Courses cover topics related to **International Business, International Marketing, International Human Resource Management and Leadership, Entrepreneurship, Strategic Management, Sustainable Management, Negotiation Management**.

For detailed information on the ISU<sup>WU</sup> academic program and schedules from 2021 please visit:

[ISU<sup>WU</sup> Academic Program](#)

### Social and cultural program

The ISU<sup>WU</sup> offers **social and cultural activities** in order to provide students with opportunities for intercultural exchange between students and cultural enrichment through in- and outdoor activities in Vienna.

These activities include Opening and Closing Ceremonies, which are always an integral part of the ISU<sup>WU</sup>. Traditionally, an **International Cultural Evening** is held each year, in which students bring their colleagues closer to their home country in many creative ways, including presentations, clothing, as well as food and drinks from their home countries. These events and many

more social and cultural activities are organized in order get to know Vienna and to make the students' stay here an unforgettable experience.

### Application requirements

Around **150-200 students from over 25 countries participate** in the ISU<sup>WU</sup> every year. Participants who complete the program successfully are awarded ECTS credits and receive an **ISU<sup>WU</sup> grade certificate**.

Application requirements for the **undergraduate program**:

- current enrollment in an undergraduate study program in business administration or related fields. By the time of participation in the ISU<sup>WU</sup> program, students must have completed a minimum of one year of undergraduate education with a specific focus on business administration and related areas.
- [excellent English language skills](#)

Application requirements for the **graduate program**:

- current enrollment in a master's or MBA program (or equivalent), with a focus on business administration/economics, and / or a bachelor degree in a business major by the time of participation in the ISU<sup>WU</sup> program.
- [excellent English language skills](#)

### Dates

Application period: **February 15 - March 31, 2021**

**All students also have to fill in an online application form for WU** and upload all necessary supporting documents. All applicants who submit their complete application on time will be informed about the outcome of their applications via email by **April 30, 2021**.

### Nomination and fee schemes

**As a WU partner university you have two options when nominating your students:**

**1) Partner university/nominating for exchange slots:** Students who are enrolled in a degree program of a WU partner university and nominated as part of the general bilateral exchange agreement are exempt from tuition fees and pay the program fee only. Please fill in the **nomination form and send your nomination for exchange students directly to [isuwu@wu.ac.at](mailto:isuwu@wu.ac.at) until March 15, 2021**.

Quota: 3 summer university students count as 1 semester student.

**2) Partner university/no nomination for exchange slots:** Students who are enrolled in a degree program of a WU partner university who are not nominated as part of the bilateral exchange agreement with WU qualify for a reduced tuition fee, which is to be paid together with the general program fee. Students can apply directly online during the application period; a nomination is not needed.

<b>Participation fees 2021*</b>	<b>Undergraduate program</b>	<b>Graduate program</b>
<b>Fee for exchange students</b>	<b>€ 650</b>	<b>€ 650</b>
<b>Fee for non-exchange students from WU partner universities</b>	<b>€ 1,100</b>	<b>€ 1,300</b>
<b>Fee for international free mover students</b> – applies to students from non-WU partners.	<b>€ 1,550</b>	<b>€ 1,950</b>

*\*The program fee does not include accommodation. We will recommend various options on our website. Students are not bound to these options: <http://www.wu.ac.at/io/isuwu>.*

**The following services are offered** to all students:

- Business courses with an international perspective incl. course materials
- Company visits and expert talks
- Internet access on campus, use of WU's library, PC-rooms, eLearning services, and language resource center
- Grade certificate
  
- Coffee and lunch (Monday through Friday on lecture days)
- Public transportation ticket for Vienna for the whole time of the session
  
- Opportunities for intercultural exchange through the social and cultural program and information on student-friendly weekend packages for exploring Europe, entry fees are to be paid by the students themselves
  
- Support by the ISU<sup>WU</sup> team

#### Contact information

**Website:** [www.wu.ac.at/io/isuwu](http://www.wu.ac.at/io/isuwu)

**General summer program inquiries:** [isuwu@wu.ac.at](mailto:isuwu@wu.ac.at)

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