

# Exchange Electives Factsheet 2020/21 For Incoming Study Abroad Students

August 2020



## About Imperial College Business School

Imperial College Business School inspires the best minds to become future business leaders. As part of Imperial College London, a global leader in science and technology, we drive business advantage through the fusion of business and technology and an entrepreneurial mind-set. We combine innovative thinking and insight with new technology to develop practical solutions to real world issues, benefiting business and improving society.

Situated in London, one of the world's most important financial and cultural centres, the Business School has access to industry experts and the direct experience of major corporates, consultancies, investment banks, venture capitalists and public sector organisations, which all help to make our teaching and research practical and relevant.

## Contact Details

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<b>School address</b>	Imperial College Business School Exhibition Road London SW7 2AZ UK
<b>School website</b>	<a href="https://www.imperial.ac.uk/business-school/">https://www.imperial.ac.uk/business-school/</a>
<b>Exchange website</b>	<a href="https://www.imperial.ac.uk/business-school/programmes/incoming-exchange-students/">https://www.imperial.ac.uk/business-school/programmes/incoming-exchange-students/</a>

## Nominations and Applications

All visiting students must be nominated by their home university. Once nominated, students will receive further information on how to apply online and to select their electives after the nomination deadline.

- For Spring and Summer electives, nominations should be received by the 31<sup>st</sup> October 2020. Students will then need to complete the online application between 1<sup>st</sup> - 20<sup>th</sup> November 2020.

## Academic Information

<b>Language of Instruction</b>	English																
<b>Credit requirements</b>	Students are advised to take up to 20 ECTS in a single term.																
<b>Grading system</b>	<table border="1"> <thead> <tr> <th>Marks</th> <th>Interpretation</th> </tr> </thead> <tbody> <tr> <td>85+</td> <td>Marks represent an exceptional distinction performance</td> </tr> <tr> <td>70 – 84%</td> <td>Marks represent a distinction performance</td> </tr> <tr> <td>60 – 69%</td> <td>Marks represent a merit performance demonstrating a clear grasp of the relevant concepts and facts</td> </tr> <tr> <td>50 – 59%</td> <td>Marks represent a pass performance demonstrating an adequate grasp of most of the relevant concepts and facts</td> </tr> <tr> <td>40 – 49%</td> <td>Marks represent a fail performance</td> </tr> <tr> <td>30 – 39%</td> <td>Marks represent a fail performance (with significant shortcomings)</td> </tr> <tr> <td>0 – 29%</td> <td>Marks represent a fail performance (with major shortcomings)</td> </tr> </tbody> </table>	Marks	Interpretation	85+	Marks represent an exceptional distinction performance	70 – 84%	Marks represent a distinction performance	60 – 69%	Marks represent a merit performance demonstrating a clear grasp of the relevant concepts and facts	50 – 59%	Marks represent a pass performance demonstrating an adequate grasp of most of the relevant concepts and facts	40 – 49%	Marks represent a fail performance	30 – 39%	Marks represent a fail performance (with significant shortcomings)	0 – 29%	Marks represent a fail performance (with major shortcomings)
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<b>Module guides</b>	<p>MSc Management module guides: <a href="https://www.imperial.ac.uk/business-school/programmes/msc-management/programme/electives/">https://www.imperial.ac.uk/business-school/programmes/msc-management/programme/electives/</a></p> <p>MSc Finance module guides: <a href="https://www.imperial.ac.uk/business-school/programmes/msc-finance/programme/electives/">https://www.imperial.ac.uk/business-school/programmes/msc-finance/programme/electives/</a></p> <p>MBA module guides: <a href="https://www.imperial.ac.uk/business-school/programmes/full-time-mba/programme/electives/">https://www.imperial.ac.uk/business-school/programmes/full-time-mba/programme/electives/</a></p>																
<b>Assessment</b>	Modules will be assessed by a mixture of coursework and exams. Module outlines will be provided to students after the nomination deadline.																
<b>Transcripts</b>	Students transcripts will be made available after the Exam Board meetings. These meetings will take place in July for Spring Electives and September for Summer Electives. Final transcripts will only be available after the exam board. Provisional transcripts can be requested directly from the programme team.																
<b>Electives</b>	Module outlines and guidelines for selection will be made available in November. Please note that the electives below are subject to change.																

## Dates of Spring Electives

<b>MSc Finance</b>	11 <sup>th</sup> January – 26 <sup>th</sup> March 2021 (Orientation Day: 11 <sup>th</sup> January)
<b>MSc Management</b>	22 <sup>nd</sup> February – 26 <sup>th</sup> March 2021 (Orientation Day: 23 <sup>rd</sup> February)
<b>MBA</b>	Various (Orientation Day: <i>date subject to electives chosen</i> )

## Dates of Summer Electives

<b>MSc Finance</b>	19 <sup>th</sup> April – 2 <sup>nd</sup> July 2021
<b>MSc Management</b>	4 <sup>th</sup> May – 2 <sup>nd</sup> July 2021 (Orientation Day: <i>date subject to electives chosen</i> )
<b>MBA</b>	Various (Orientation Day: <i>date subject to electives chosen</i> )

## Useful Links

<b>Information for visiting students</b>	<a href="https://www.imperial.ac.uk/study/pg/apply/how-to-apply/visiting/">https://www.imperial.ac.uk/study/pg/apply/how-to-apply/visiting/</a>
<b>Visas</b>	<a href="https://www.imperial.ac.uk/study/international-students/visas-and-immigration/">https://www.imperial.ac.uk/study/international-students/visas-and-immigration/</a>
<b>Accommodation Office</b>	<a href="https://www.imperial.ac.uk/study/campus-life/accommodation/">https://www.imperial.ac.uk/study/campus-life/accommodation/</a>
<b>Private accommodation</b>	<a href="https://www.imperial.ac.uk/study/campus-life/accommodation/private-accommodation/">https://www.imperial.ac.uk/study/campus-life/accommodation/private-accommodation/</a>
<b>Living expenses</b>	<a href="https://www.imperial.ac.uk/study/ug/fees-and-funding/managing-your-money/living-costs/">https://www.imperial.ac.uk/study/ug/fees-and-funding/managing-your-money/living-costs/</a>
<b>International Student Support</b>	<a href="https://www.imperial.ac.uk/study/international-students/">https://www.imperial.ac.uk/study/international-students/</a>
<b>Library</b>	<a href="https://www.imperial.ac.uk/admin-services/library/">https://www.imperial.ac.uk/admin-services/library/</a>
<b>Student welfare</b>	<a href="https://www.imperial.ac.uk/student-support-zone/">https://www.imperial.ac.uk/student-support-zone/</a>
<b>Student Union</b>	<a href="https://www.imperialcollegeunion.org/">https://www.imperialcollegeunion.org/</a>

## Module list for MSc Students

### MSc Finance Spring Electives

Code	Description	ECTS Credits	Dates	Format	Coursework	Exam
BUSI97143	Advanced Financial Statistics	7.5	Lectures and tutorials: 11.1.21 – 12.3.21  Exams: 15.3.21 – 26.3.21	1 x three hour lecture per week	15%	85%
BUSI97059	Asset Allocation & Investment Strategies	7.5		1 x three hour lecture per week 1 x 1 hour tutorial per week	40%	60%
BUSI97041	Advanced Corporate Finance	7.5		1 x three hour lecture per week 1 x 1 hour tutorial per week	40%	60%
BUSI97334	Topics in Corporate Finance	7.5		1 x three hour lecture per week	40%	60%

### MSc Management Spring Electives

Code	Description	ECTS Credits	Dates	Format	Coursework
BUSI97123	The Economics of Information and Intellectual Property	5	Lectures: 22.02.21 – 26.03.21	20 hours of lectures over 5 weeks	100%
BUSI97125	Risk Management for Corporate and Financial Institutions	5			100%
BUSI97124	Strategy and Innovation in Digital Business	5			100%
BUSI97641	Emerging Technologies in Marketing	5			100%
BUSI97126	Management of Mergers and Acquisitions	5			100%
BUSI97666	† Corporate Strategy	5	Lectures: 22.02.21 – 26.03.21	40 hours of lectures over 5 weeks	100%
BUSI97659	† Leadership Skills	5			100%

† Corporate Strategy and Leadership Skills must be taken in combination.

Please note that it may not be possible to take all combinations of modules. Students will be advised about which combinations are possible when they register.

### MSc Finance Summer Electives

Code	Description	ECTS Credits	Dates	Format	Coursework	Exam
BUSI97329	Corporate Law & Corporate Tax Strategy	7.5	Lectures: 19.4.21 – 18.6.21 Exams: 21.6.21 – 2.7.21	Lectures over 9 weeks + Exams	30%	70%

### MSc Management Summer Electives

Code	Description	ECTS Credits	Dates	Format	Coursework
BUSI97529	Energy Business	5	Lectures: 4.5.21 – 14.5.21	20 hours of lectures over 4 days	100%
BUSI97109	Business Simulation	5	Lectures: 7.6.21 – 2.7.21	1-week online	100%
BUSI97118	Business Analytics	5		20 hours of lectures over 1-week	
BUSI97114	Family Business	5		20 hours of lectures over 1-week	
BUSI97127	Sales Force Management	5		20 hours of lectures over 1-week	
BUSI97653	Design Thinking for Innovation	5		20 hours of lectures over 1-week	
BUSI97522	Consumer Behaviour	5		20 hours of lectures over 1-week	
BUSI97662	Advanced Corporate Finance	5		20 hours of lectures over 1-week	
BUSI97621	Leading Social Innovation	5		20 hours of lectures over 1-week	
BUSI97616	Venture Capital and Growth Finance	5		20 hours of lectures over 1-week	

## Module list for Executive MBA and MBA Students

### Spring Electives – Split & Block (dates tbc and subject to change)

Code	Format	Description	ECTS Credits	Dates	Format
BUSI97458	Block	Strategic Networks for Innovation & Change	4	11/03/2021 - 14/03/2021	<b>Block electives</b> Thu. 14:00 – 18:00 Fri. 09:00 – 18:00 Sat. 09:00 – 18:00 Sun. 09:00 – 13:00 Assessment by coursework

### Summer Electives – Split (dates tbc and subject to change)

Code	Description	ECTS Credits	Dates	Format
BUSI97454	Climate Change and Business Strategy	5	14/06/2021 - 24/06/2021	<b>Week day electives</b> Timings: Each day 10:00 – 17:00 (1 hour lunch break) Assessment by coursework
BUSI97575	Marketing Analytics	4	04/05/2021 - 14/05/2021	
BUSI97643	Entrepreneurial Finance	4	17/05/2021 - 28/05/2021	
BUSI97460	Topics in Asset Management	4	04/05/2021 - 14/05/2021	
BUSI97574	Alternative Assessments	4	17/05/2021 - 28/05/2021	
BUSI97416	Service Analytics	4	30/06/2021 - 21/07/2021	
BUSI97452	Design for Business Transformation	4	14/06/2021 - 25/06/2021	
BUSI97435z	Managing Negotiations	4	01/06/2021 - 11/06/2021	
BUSI97645	Leadership for Sustainable Organisations	4	07/04/2021-28/04/2021	every Wednesday 10:00-17:00

**Summer Electives – Block (dates tbc and subject to change)**

Code	Description	ECTS Credits	Dates	Format
BUSI97015	Clean Technology Investment	5	20/05/2021 - 23/05/2021	<b>Weekend electives</b> Timings: Thu. 14:00 – 18:00 Fri. 09:00 – 18:00 Sat. 09:00 – 18:00 Sun. 09:00 – 13:00 Assessment by coursework
BUSI97011	Sustainability & Competitive Advantage	4	17/06/2021 - 20/06/2021	
BUSI97411	Strategy in Volatile and Uncertain Environments	4	01/07/2021 - 04/07/2021	
BUSI97018	Private Equity	4	29/04/2021 - 02/05/2021	
BUSI97407	Management Challenges in Healthcare	4	29/04/2021 - 01/05/2021	
BUSI97001	Pricing Strategy	4	06/05/2021 - 09/05/2021	
BUSI97456	Banking and Fintech: Strategies and Challenges	4	03/06/2021 - 06/06/2021	
BUSI97008	Consumer Behaviour	4	03/06/2021 - 06/06/2021	
BUSI96036	Brand Management	5	17/06/2021 - 20/06/2021	
BUSI96033	Breakout Strategy	4	15/07/2021 - 18/07/2021	
BUSI97413	Idea SMART Camp	5	TBC	
BUSI96037	Leadership	4	01/07/2021 - 04/07/2021	