



Leadership in the Age of Artificial Intelligence

May 25 - June 5, 2020

An MBA Summer Program hosted by the Schulich School of Business in Toronto, Canada

Now accepting nominations!

3.00 SCHULICH CREDITS
39 CONTACT HOURS

\$650 CAD PROGRAM FEE
TUITION: waived for nominated students

Deadlines:

Nomination Deadline:
February 15, 2020

Application Deadline:
February 28, 2020



Program Experience Includes:

- Course materials and readings
- Site visits and company presentations
- Welcome/farewell dinner
- Social and cultural excursions
- Sightseeing tours in Toronto
- CN Tower Visit
- Day trip to Niagara Falls
- Two-week public transportation pass
- Transportation to/from all excursions

Questions?

exchange@schulich.yorku.ca

ARTIFICIAL INTELLIGENCE & BUSINESS LEADERSHIP

The velocity with which data is being captured and the momentum with which technology is being curated make this a revolutionary time for business. The goal of this course is to introduce students to AI, and to equip future managers with an understanding of its practical applications in business.

Program Highlights:

GAIN A NEW MANAGEMENT PERSPECTIVE:

Learn how AI insights and implications can become powerful tools in shaping business strategy and leading an organization.



BENEFIT FROM HIGHLY EXPERIENTIAL LEARNING

Put theory into practice as you learn fundamentals about natural language processing, image classification and predictive modeling.

EXPLORE A CHANGING ETHICAL LANDSCAPE



Examine some of the ethical and philosophical issues surrounding AI and its increasing presence in our society.

IMMERSE YOURSELF IN A CULTURE OF INNOVATION

Experience and learn from organizations firsthand, with exciting site visits to businesses in Toronto's booming technology sector.



Toronto: a Global Epicenter for Research in AI

The Toronto Region boasts a world-renowned ecosystem for innovation; one that connects technology multinationals, research superclusters, academic institutions and private investors.



The World's 1st National AI Strategy

focused on supporting research and developing talent



\$125 million

Pan-Canadian Artificial Intelligence strategy backed by the Government of Canada

Highest Concentration of AI Start-ups in the World

Toronto is home to the
supported by the MaRS Discovery District, ventureLAB, the Durham College AI/HUB and more

