

# ASIAN BUSINESS LANDSCAPE

A week of intensive program is designed for  
MBA students interested in business in Asia

6 TO 10 JANUARY 2020



*Mochtar Riady Building,  
NUS Kent Ridge Campus*

# PROGRAMME AT A GLANCE

Duration	1 week (6 to 10 January 2020)
Level	Postgraduate students
Language of Teaching	English
Teaching Methods	Case studies, lectures and group work
Schedule & Synopsis	Classes Monday to Friday. Click <a href="#">here</a> to view schedule and synopsis.
Instructors	View on profiles please click <a href="#">here</a> .

## TOPICS OF THE PROGRAMME



Innovation &  
Entrepreneurship



Fintech



Digital  
Transformation



Strategy

## PROGRAMME FEE

Registration Fee: SGD \$400  
(applicable to all students)

Programme Fee: SGD \$2,000  
(Non-partners i.e. no exchange  
agreement with NUS MBA)

*Fees are inclusive of welcome &  
closing receptions, company  
visits, city tour and social activities*

For more information, please contact us:

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## APPLICATION PROCESS

Step  
1

[Online nomination](#) from partner school

Deadline: 23 September 2019

Step  
2

[Online application](#) and payment by students

Deadline: 30 September - 14 October 2019

Step  
3

Confirmation from NUS by mid to end October  
*Students should not make any arrangement  
(i.e. flight ticket, accommodation etc.) before  
receiving final confirmation of admission from  
NUS.*