

Academic calendar and general information

- The academic year is divided into four terms. **All terms are open to exchange students.** Courses are mostly offered in Spanish (a few courses offered in English). Universidad ORT Uruguay has recognized visiting professors among its faculty team.
- Students must have an intermediate level of Spanish, at least equivalent to B1 and B2 of the Common European Framework Reference for Languages.
- The University offers a **free Spanish semester-course** for exchange students, for information please contact: intercambio@ort.edu.uy
- Our absolute grading scale goes from 0 to 100:
0-69 = Fail; 70-79 = Acceptable; 80-89 = Good; 90-100= Very good

Academic Calendar 2020: terms available to exchange students

Term :: From :: To			Part-time MBA - Classes from 7:30pm to 10:30pm (with exceptions).
1	Feb. 3 th	Apr. 3 th	Up to 4 courses 9-week courses, up to 12 ECTS. Up to 6 concentrated courses , of 1 to 4 weeks , chosen from 12 courses, up to 18 ECTS.
2	Apr. 20 th Jun. 22 th	Jun. 19 th Jul. 3 th	Up to 4 courses chosen from 18 9-week courses, up to 12 ECTS. Up to 2 concentrated courses , of 1 to 2 weeks, chosen from 4 courses, up to 4.5 ECTS.
3	Jul. 13 th Sep.14 th	Sep. 11 th Sep.25 th	Up to 4 courses chosen from 17 9-week courses, up to 12 ECTS. Up to 2 concentrated course , of 1 to 2 weeks, chosen from 4 courses, up to 6 ECTS.
4	Oct.5 th	Dec. 4 th	Up to 4 courses chosen from 17 9-week courses, up to 12 ECTS.
Any			Strategy Independent Studies: aims to develop and write a working paper or a case study , 3 ECTS.

Nomination and deadlines

Students must be nominated by their home institutions before applying.

Nominations should be sent by email to: intercambio@ort.edu.uy, including the student's name, contact information and degree pursued.

Application deadlines

- 1st Term: December 2
- 2nd Term: March 16
- 3rd Term: June 15
- 4th Term: September 7

Application details

After the nomination, students receive further instructions regarding the application procedure by email.

All applications must contain the following documents:

- Application form
- Academic transcript
- Proof of Spanish competency
- Copy of passport
- International health insurance coverage
- Proof of work experience or internships
- GMAT, PAEP (minimum 500) or BAT (minimum 8)

Acceptance: after confirmation of acceptance by Universidad ORT Uruguay, an acceptance letter will be sent to the home institution.

Additional information and requirements

1. All incoming exchange students must bring a **valid passport** and check at the nearest Uruguayan Embassy/ Consulate for information on the **visa** procedure and the required documents before traveling. Specific visa requirements are listed on the National Immigration Office's website.
2. All incoming students **MUST** obtain an **international health insurance coverage** for the entire length of their exchange period, and hand in a copy on arrival.
3. **Check-in procedure at Universidad ORT Uruguay:** all incoming students should make an appointment with the Exchange coordinator on arrival intercambio@ort.edu.uy.
4. At the beginning of each term there is a one week add-drop period when students can change the selected disciplines. All changes of disciplines have to be done by email to the International Office.
5. **Transcripts** will be provided within one month after the end of each term and will be sent directly to the home university.

Housing

Universidad ORT Uruguay does not offer on-campus residency halls but provides the students with a list of off-campus housing options. International students are expected to select and to pay for their accommodation. Estimated cost of living: <http://internacionales.ort.edu.uy/expenses>

Universidad ORT Uruguay GBS Exchange Program 2020 - Disciplines (tentative)

TERM 1						
Concentrated courses	VP	Track	LAN	Weeks	C_Hrs	ECTS
Telling stories with data	♦	BA	EN	1	20	3
Digital transformation		GM	EN	1	20	3
Strategic Decision Making	♦	GM	EN	1	20	3
Marketing of High-Technology Products & Innovations	♦	IT	EN	1	20	3
Internationalization strategy	♦	ST	EN	1	20	3
Business, society and ethics	♦	GM	ES	1	15	2
Design thinking	♦	GM	ES	1	20	3
Difficult conversations management	♦	HR	ES	2	24	3
Human capital strategic management	♦	HR	ES	2	24	3
IT business fundamentals		IT	ES	1	20	3
Customer oriented organization		MK	ES	2	24	3
Digital marketing		MK	ES	4	24	3
Services and relations marketing		MK	ES	4	24	3
Strategic marketing simulation		MK	ES	2	24	3
Validation of business ideas		ST	ES	2	20	3
9-week courses	VP	Track	LAN	Weeks	C_Hrs	ECTS
Asset valuation		FI	ES	9	24	3
Company valuation		FI	ES	9	24	3
Funding decisions and dividends		FI	ES	9	24	3
Trading operations		FI	ES	9	24	3
TERM 2						
Concentrated courses	VP	Track	LAN	Weeks	C_Hrs	ECTS
Digital marketing analytics		BA	ES	2	20	3
Operational marketing		GM	ES	1	12	1.5
Structured problem solving and persuasive communication	♦	GM	EN	1	20	3
Digital marketing analytics		MK	ES	2	20	3
Global business model design	♦	ST	ES	1	20	3
9-week courses	VP	Track	LAN	Weeks	C_Hrs	ECTS
Big data and business analytics		BA	ES	9	24	3
Introduction to analytical methods in R		BA	ES	9	24	3
Financial statement analysis		FI	ES	9	24	3
Fixed income instruments		FI	ES	9	24	3
Investment banking		FI	ES	9	24	3
Statistics and quantitative methods		FI	ES	9	24	3
Financial accounting		GM	ES	9	24	3
Organizational design and strategic control		GM	ES	9	24	3
Quantitative methods for management decisions		GM	ES	9	24	3
Strategic marketing		GM	ES	9	24	3
Labour law		HR	ES	9	24	3
Organizational change		HR	ES	9	24	3
Performance management and KPI		HR	ES	9	24	3
Recruitment and selection		HR	ES	9	24	3
Technology commercialization		IT	ES	9	24	3
Market research		MK	ES	9	24	3

TERM 3						
Concentrated courses	VP	Track	LAN	Weeks	C_Hrs	ECTS
Metrics and marketing analytics		BA	ES	2	24	3
Operations management		GM	ES	1	20	3
Innovation and technology strategies		IT	ES	1	20	3
Case competition		ST	ES	1	20	3
9-week courses	VP	Track	LAN	Weeks	C_Hrs	ECTS
Database fundamentals		BA	ES	9	24	3
Datamining and data models fundamentals		BA	ES	9	24	3
Derivative financial instruments		FI	ES	9	24	3
Investment decisions		FI	ES	9	24	3
Regression analysis		FI	ES	9	24	3
Risk management		FI	ES	9	24	3
Economics		GM	ES	9	24	3
Financial management		GM	ES	9	24	3
Organizational behavior		GM	ES	9	24	3
Group and interpersonal influence		HR	ES	9	24	3
HR development		HR	ES	9	24	3
Labour relations and collective negotiation		HR	ES	9	24	3
Strategic technology decisions		IT	ES	9	24	3
Distribution and retailing		MK	ES	9	24	3
Integrated marketing communications		MK	ES	9	24	3
Family business management		ST	ES	9	24	3
Management accounting		ST	ES	9	24	3

TERM 4						
9-week courses	VP	ST	LAN	Weeks	C_Hrs	ECTS
Supervised machine learning		BA	ES	9	24	3
Unsupervised machine learning		BA	ES	9	24	3
Asset management		FI	ES	9	24	3
Corporate risk management		FI	ES	9	24	3
Investment projects		FI	ES	9	24	3
Time series analysis and econometric techniques		FI	ES	9	24	3
Business analysis		GM	ES	9	24	3
Business strategy		GM	ES	9	24	3
Entrepreneurial leadership		GM	ES	9	24	3
Compensation and benefits systems		HR	ES	9	24	3
Complex technology contracts		IT	ES	9	24	3
Intangibles companies valuation		IT	ES	9	24	3
Commercial management		MK	ES	9	24	3
Digital marketing		MK	ES	9	24	3
Services and relations marketing		MK	ES	9	24	3
Budgeting and planning		ST	ES	9	24	3
Project management		ST	ES	9	24	3

References

C_Hrs	ECTS
12	1.5
15	2
20	3
24	3

VP	Visiting professor
-----------	--------------------

Track	Specialization track
BA	Business Analytics
FI	Finance
GM	General management
HR	Human resources
IT	Information technology
MK	Marketing
ST	Strategy

LAN	Language
EN	English
ES	Spanish

C_Hrs	Contact hours
--------------	---------------