

Program Costs

	Base Fee	Tuition	Housing
Exchange Basis*	€ 529	–	€ 495 - € 560
Tuition Basis	€ 529	€ 3.799	€ 495 - € 560

*In general, there is no tuition for students enrolled at and nominated by WHU's partner universities.

The base fee includes:

- Course materials
- Group transfer service to/from airport
- Welcome reception and farewell dinner
- Lunches
- Company visits and social excursions
- Local bus ticket
- 24 hour gym access
- On-campus wi-fi
- Library access

Apply by March 1st, 2027

How to Apply

To apply for the program and on-campus housing, please download the application form at www.whu.edu/mba-esp. If applying on exchange basis, please contact the International Office at your home university.

Contact

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www.whu.edu/mba-esp

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Excellence in
Management
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WHU 
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MBA European Summer Program 2027

The Changing Environment for
International Business in Europe

Session I : May 05 to May 19, 2027

Session II: May 09 to May 21, 2027

To learn more about the **Online MBA ESP** (May 02/03 to May 14/15, 2027),
visit: www.whu.edu/online-mba-esp

Student Profile

MBA students in their second year who are interested in International Business, Finance and Corporate Strategy.

Contact Hours

48 Academic Hours
22 Cultural Hours

3 US Credits (or 6 ECTS)

Language of Instruction

English

Evaluation

Group Projects

Final Exam

Course Topics*

- European Integration
- Mergers and Acquisitions Practice in Europe
- European Monetary Policy
- European Aspects of Family Business
- The Business Tax Environment in Europe
- Business Environment and Strategy in Central & Eastern Europe
- European Capital Markets
- Entrepreneurship and Innovation from a European Perspective

Company Visits

Integrated into the program are several company visits including a visit to the European Central Bank or another large financial institution, as well as visits to several international companies in the area.

Cultural Program

Included as part of the two week program are a number of cultural and social activities:

- Welcome and farewell dinners
- Visit to a medieval castle
- Guided city tour of Koblenz
- Boat tour along the Rhine
- Winery tour and tasting

Zainora Babayev

George Washington University, USA

"My time at WHU was a unique experience, both academically and personally. It gave me then chance to be in a completely different environment, meet people from many backgrounds, and navigate a new culture and rhythm of life. These were perspectives I had not encountered before, and I believe they stay with a person long after the program ends. As someone deeply interested in history and nature, the castles and cathedrales I visited were the highlight of my time there. The old stone castles, in particular, reminded me of my hometown."

