Summer in Tel Aviv

Spend a sunny summer in Tel Aviv, Israel – the hottest hub of innovation and entrepreneurship in the Middle East.

DATES AND DURATION
July 16 - September 7, 2023 (Each course lasts 5-days).

NOMINATION DEADLINE
May 15, 2023

Join us at Tel Aviv University – Israel’s largest and most prestigious university.

Delve into hot topics from some of the world’s leading experts at the Coller School of Management – a global center for excellence, management, and entrepreneurship.

The ratio for the summer is 3:1

Nomination form: https://sofaerimba.wufoo.com/forms/zgvf2ax1bfygae/
A world leader in innovation and Israel’s “Startup City” extraordinaire, with the world’s highest density of startups

CREDIT

Each course is worth 1 Coller credit = 4 ECTS
Students can take up to 3 courses

COST

Tuition: cost is waived for nominated students from partner schools, additional costs are not included
Living expenses: around 1,000 USD per month
Housing: around 500-800 USD per month for a room in a rented apartment around the city

COURSES

✓ July 16-20: Navigating Complex Ethical Challenges in Business
✓ July 23-26: Navigating the Idea Journey for Innovation & Entrepreneurship
✓ July 19, 23, 26, 30, August 2: Digital Technology and Society: the Fourth Industrial Revolution
✓ August 6-10: Non-Product Branding : Nations & Places
✓ August 13-17: Financing Startups Using Different Sources of Capital
✓ August 20-24: Entrepreneurial Finance
✓ September 3-7: Development and Use of Patents As a Strategic Business Tool

Website: https://en-coller.tau.ac.il/exchange/summer-2022
Contact Us: collerex@tauex.tau.ac.il