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Degree Program at TAU: MBA

Host University: NYU

Exchange Term: Spring 2020

Exchange Experience

About the Country and City

New York City has an amazing energy. While it is very expensive, you will get an experience that you wouldn't get anywhere else, because the city is so diverse and a true melting pot of all the world's different cultures. There are many sights to see, people to meet, food to eat and things to learn. You will be in a constant state of FOMO as there is always an adventure waiting to take place.

About the Host University

The school's atmosphere is amazing because most of the students are full time MBAs, resulting in high levels of energy, participation, and interactions.

The first thing you should do is download the Campus Group App; each group\club\initiative is posted there. It is the main tool for knowing what's happening around the campus and the best way to be part of the amazing social life that is offered. Note: on Thursday evenings all Stern's students meet in a local bar for drinks and mingling - don't miss it.

Regarding your career: you should create an account in the Stern Life site, then meet with a consultant in order to adjust your CV and start applying for internships or jobs. The Career Center is oriented to Stern's full time MBA students, but you can still use it to find great opportunities if you approach them as early as possible at the beginning of the semester.

It is hard to find an internship opportunity in Finance\Strategy areas, because the MBA students secure their internships during their first year, but tech opportunities are always available.

Another great way to meet people is by joining student clubs, which promote different subjects and host great events and conferences in topics from Tech and Entrepreneurship to Wine tasting and Sports.

Courses and Professors

- Communication Management, (Ronni Burns) - must have course!

Improving presentation abilities, social skills and communication in the business environment. Each presentation you do is recorded and you receive feedback. By the end of the course, you will have a useful reflective view of yourself that could help you achieve your life\career goals.

Prof. Ronni is one of the best professors I had during my MBA studies.

- Tech Product Management – Prof. Andrew Breen - This course is intense and a big commitment. However, this is an amazing course for students who pursue a career in Product Management.

Accommodation

- I stayed in a studio apartment in the East village and paid 2800\$ per month. Be wary of cons on Facebook groups.
- Try to rent an apartment in downtown Manhattan, near Greenwich.

Visa

J-1: The visa **allows you to work** in the USA, and you can stay an additional 3 months after the visa ends.

Transportation

I lived downtown and close to the university, so I walked most of the time, or I used the subway or Lyft.

If you are living in a central location, don't purchase the monthly unlimited MetroCard, just load money according to your needs.

Insurance and Health Services

Iso Insurance: Try to convince the NYU insurance department to use Israeli travel insurance which is better.

Living expenses

I spent around 15K NIS per month.

Tips

- Go on the exchange experience as early as you can (beginning of the academic year) in order to secure an internship\job\other programs.
- Think about how the exchange experience can advance your career path. Just taking classes is not enough. Think of a plan before arriving.
- Try not to enroll in classes on Thursday nights, as a lot of social activities and events take place during those hours.

Recommendations

- **Nightlife:** Comedy Cellar Sky Room, Blue Note, Smalls, Stern Social – these are Stern's student networking events that take place each Thursday at a local bar (all the bars are in Greenwich).
- **Restaurants:** Hometown Hotpot & BBQ, Wolfgang Steak house, Kat's Deli Serafina, Silvia – Harlem Soul Food, Magnolia Bakery, Smiths, Chelsea Market, Breads Bakery, Artichoke Pizza, Sapori, Tompkins Square Bagels.
- **Shopping:** Jersey Gardens Outlet Mall, Woodbury, Staten Island Outlet, 5th Avenue stores, Nordstrom Rack, and Century 21.
- **Sites and neighborhoods:** Brooklyn Bridge, Central Park, Times Square, Chelsea High Line, Chelsea Market, Empire State Building, Statue of Liberty, Vessel, Brooklyn Botanical Gardens, Washington Square Park, Union Square, Saint Patrick Cathedral, Ground Zero, Madison Square Park, NY Public Library, Battery Park, Harlem, Williamsburg, Greenwich, Soho, Noho, Little Italy, Chinatown, Chelsea, East Village, Midtown, Financial District.
- **Museums:** MOMA (free entrance to NYU students), MET, Natural History, Whitney, Guggenheim.