



EMORY

GOIZUETA
BUSINESS
SCHOOL



Collier School
of Management
Tel Aviv University

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Degree Program at TAU: MBA in Financial management

Host University: Emory University's Goizueta Business School, USA

Exchange term (including the duration): Fall 2020 – long term (online)

Exchange Experience

About the Host University

The Emory School is located in the city of Atlanta in the state of Georgia in the USA. Unfortunately, following the global crisis of the Corona virus, I did not get to physically visit Emory and spent the entire semester online completely.

All issues attributed to visa, transportation, food, nightlife, insurance, housing, etc. were not relevant to me and therefore I will not be able to provide useful information on these issues.

Courses and professors

Emory School offers a wide range of courses on various topics to students participating in student exchanges. The school has adapted well to this output so that in most courses, there is no need to physically attend classes and one can attend through zoom.

During the semester I took part in 3 courses:

- 1) **Entrepreneurial private equity** – The course provides core technical aspects of private equity and entrepreneurial transactions, as well as strategic and tactical aspects of the private equity industry including the dynamics between investors and fund managers, fund raising, deal sourcing, deal process, etc.
- 2) **Global derivatives markets** – The course simulating life on the trading floor of a brokerage firm, hedge fund or international corporation. Each class

begins with a “morning call” - a detailed discussion of the markets and recent market events, to simulate a real-world trading environment.

- 3) **Global Macroeconomics perspectives** – The objective of this course is to broaden awareness of the impact of global economic, financial, geopolitical, and demographic trends on business. The class provides conceptual frameworks and tools for analysis critical to conducting business in the international environment.

In my opinion, all the courses were delivered in an interesting way and included practical features that can be used throughout our career. Most of the courses included guest lectures (such as school graduates, colleagues of our lecturers, etc.) who contributed much of their experience and expanded beyond the material studied.

The program also provided us with "Buddies" - senior students of the school, who provided us with information on all important topics and great confidence at the beginning of the semester.

Tips

The exchange program, even in the virtual mode, is a great opportunity for you to enjoy and explore the international experience while getting to know students and lecturers from all around the world. At Emory, the professors give a personal touch to each student and there is a lot of work in groups with the other students, so despite the great distance you can always feel a part of the local atmosphere.

General experience

Participating in the program was a significant experience for me in which I got to experience how to study outside of Israel, learn diverse content and meet amazing people.

For those who are undecided about the program during this complex period, feel free to contact me for more details.