

Personal Information

Full name: Yael Benarroch

Email: yael.clbh@gmail.com

Degree Program at TAU: M.Sc. Management - Technology and information systems

Host University: NYU

Exchange term (including the duration): Fall 2025 – half term (2 months).

Exchange Experience

Please use the outline below to write your report:

- **About the country and city**

New York City is a place of endless opportunities. It has everything: world-class culture, diverse food scenes, art, and cutting-edge technology. The architecture is iconic, and when you need a break from the urban hustle, Central Park offer a perfect escape.

- **About the host university**

Studying at NYU is a very unique experience because the campus buildings are integrated within the city. Unlike traditional gated campuses, the city is your campus. The atmosphere at Stern is calm, professional, and polite. The faculty is in a central, easily accessible area. I was very impressed by the level of attention from the staff. The Office of Global Services (OGS) was highly proactive and clear with instructions and held an orientation day for exchange students that was a great way to meet people and make friends. Professors are incredibly approachable and genuinely available for consultations or to discuss ideas.

- **Courses and professors**

The academic environment is highly engaging and demands active participation. In Stern classes, you are expected to contribute, and professors often address students directly for their opinions. The curriculum emphasizes teamwork, hands-on experience, and live simulations.

- **Collaboration, Conflict, and Negotiation, Prof Steven L. Blader, 1.5 points** - A must-take course that provides nontrivial understanding of negotiation as a skill. The simulations are intense but highly rewarding.
- **Tech Product Management, Prof. Holly Hester-Reilly, 1.5 points** - Relevant for anyone in Tech or interested in the tech industry. Course focuses on understanding product strategy and hands-on practice.

- **Art Through Technological Innovation, Prof. Tad Smith, 1.5 points**- A unique look at how technology disrupts and enables the art world, led by a professor with deep industry expertise, with many very interesting guest speakers.
- **Leading in the Age of AI, Prof. Anat Lechner, 1.5 points**- A forward-thinking and incredibly timely course. It explores how AI is reshaping leadership and organizational structures, highly challenging our current schemas of the world.
- **Business and Network Development**

NYU offers a variety of clubs that are a great opportunity for networking. I joined the Entrepreneurship Club and participated in several events, including a very cool meetup with Columbia and Cornell Tech students at Columbia University. These clubs are a fantastic way to meet peers from NYU and other top-tier institutions and gain inspiration from the local ecosystem.

- **Accommodation & Transportation**

I didn't sign for university dorms, and I understood that availability can be limited. If you are going for a short time, I highly recommend finding a place in Manhattan or Brooklyn. For transportation, the subway is the way to go, it is very convenient and the easiest way to navigate the city.

- **Visa**

I applied for a J1 visa. Even following the US visa freeze, the process was efficient, taking about two weeks from the interview to receiving my stamped passport.

- **Insurance and health services**

Health insurance is required. There is a default insurance suggested by the university, it is usually much more expensive than the ones you can get independently. There are several companies that offer insurance, I got mine with ISO.

- **Living expenses**

New York is expensive 😊 Prices are around x1.5 than in Tel Aviv.

- **Food & Night life**

Both Food and nightlife scenes are infinite, and there is always something for everyone.

- **Tips**

1. Go!
2. Bring a notebook: Unlike many places, some NYU professors do not allow laptops in class.
3. Commute: Check your commute times in advance; NYC is big, and being close to a subway line is key.

4. Engage: Participate in class from day one. It might feel intimidating at first, but it is incredibly empowering.
- **How did this exchange experience add value to your studies at Coller?**

This experience was highly empowering and so much fun! There are many great academic and social opportunities all around. It is also a good opportunity to engage with faculty members and consult on research ideas. New York City was so interesting to experience as a student, and I highly recommend this experience.

- **Photos**

Campus:



City:



Please note that the Coller School of Management may publish your report on its website.

For any further information, please contact the Global Engagement Lead – Outgoing,

coordinator@tauex.tau.ac.il