



Personal Information

Full name: Bar Sobel

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Degree Program at TAU: MBA

Host University: University of Michigan

Exchange term (including the duration): 26/08/24 – 10/10/24, Fall

Phone number (optional): 0543060909

Exchange Experience

Please use the outline below to write your report:

- **About the country and city**

The University of Michigan is located in Ann Arbor, Michigan, USA. Ann Arbor is known for its vibrant arts scene, diverse culinary options, and a strong focus on education and innovation. It's a safe, walkable city with a welcoming atmosphere. Michigan experiences four distinct seasons, so you'll get to enjoy sunny summers, colorful autumns, snowy winters, and blooming springs.

About the host university – campus and school atmosphere, location, staff attention and care.

Campus and School Atmosphere: The University of Michigan (U-M) is one of the top public research universities in the world. The campus is massive, offering a mix of modern and historic buildings, open green spaces, and a lively student community. The atmosphere is academically rigorous but collaborative.

Location: The main campus is centrally located in Ann Arbor, surrounded by cafes, restaurants, and shops.

Staff Attention and Care: The university staff are generally approachable and supportive. Academic advisors, professors, and administrative personnel are dedicated to student success.

- **Courses and professors**

BCOM 522: Managerial Writing

This course focuses on developing clear, concise, and persuasive writing skills tailored for business contexts. Students learn to create professional emails, reports, and proposals. Assignments emphasize organizing ideas effectively and using the appropriate tone for different audiences. The skills are invaluable for clear communication in managerial and corporate roles.

BCOM 561: Management Presentations

This course equips students with tools to deliver impactful presentations. It covers public speaking techniques, audience engagement strategies, and visual aid design. Students practice delivering persuasive speeches and pitches, receiving constructive feedback to improve. These skills are vital for leadership, client interactions, and team communication.

TO 512: Decision Support with Spreadsheets

This course dives into advanced Excel tools and techniques for decision-making. Topics include pivot tables, Solver, and data visualization. Students apply Excel to solve real-world business problems like budgeting, forecasting, and optimization. The hands-on approach ensures practical skills for careers in analytics, finance, and management.

- **Extra curricula – orientation, social activities, student union, etc.**

Before the start of the semester, an orientation day is held where all international students gather and get to know one another. Additionally, there is a team that provides content and all the essential information needed.

There are MBA student parties before football games – highly recommended!

- **Business and Network Development**

Ann Arbor is a hub for startups and tech innovation, providing excellent opportunities for networking and professional growth. U-M's alumni network is extensive, offering lifelong connections

- **Accommodation – dorms and other solutions**

There is a need to search for an apartment as soon as possible!

Housing is a challenging issue, and finding an apartment can be difficult.

You can try looking for sublets in Facebook groups.

- **Visa**

The U-M International Center assists students with visa applications and related documentation. Most exchange students will need an F-1 visa, which requires proof of enrollment and financial stability.

- **Transportation**

Ann Arbor is pedestrian- and bike-friendly.

The university operates a free bus service, and public transportation in the city is reliable.

Ride-sharing services like Uber and Lyft are widely available.

- **Insurance and health services**

It is mandatory for all students at the University of Michigan to have health insurance. U-M offers a comprehensive health plan that includes access to the University Health Service (UHS), which addresses most medical needs. If you don't have coverage that meets their requirements, you will need to enroll in the U-M insurance plan.

Health insurance is mandatory, even if you have insurance from your home country (it is likely that it will not meet the university's requirements). The insurance costs about \$250 per month.

- **Living expenses**

Rent: \$900–\$1,500 per month, depending on accommodation type.

Food: \$500–\$800 per month.

Miscellaneous: Entertainment and personal expenses average \$200–\$400 per month.

- **Food**

Ann Arbor has a diverse food scene with options for every taste and dietary preference. The campus also offers meal plans with a variety of cuisines.

- **Night life**

There are quite a few bars in Ann Arbor, many of which are geared towards graduate students. There are about 2-3 clubs in the city.

Typically, nightlife starts around 8 PM and ends around 1 AM. In the downtown area, there are many entertainment spots.

- **Tips**

In Ann Arbor, you'll find the Big House stadium, which holds about 110,000 people. It is the stadium for the University of Michigan's football team. It's an incredible experience to attend a game, highly recommended. Enjoy the amazing campus and the impressive architecture of the Ross School of Business.

- **How did this exchange experience add value to your studies at Collier?**

Thanks to the exchange program, I was exposed to an amazing and unique culture. The student experience enriched me both professionally and personally, helping me grow on both personal and professional levels.

I highly recommend that everyone experience and participate in a student exchange, both in general and specifically at Ross (the business school at the University of Michigan).

Please note that the Collier School of Management may publish your report on its website. For any further information, please contact the Global Engagement Lead – Outgoing, coordinator@tauex.tau.ac.il