

Yaron Yehezkel

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Fields of specialization

Industrial Organization, Vertical Relations, Platform Competition, Contract Theory

Employment and teaching experience

2020 - Today	Head of the MBA studies in Strategy and Entrepreneurship
2015 - 2020	Head of the undergraduate program in Management, Coller School of Management, Tel Aviv University, Israel.
2006 - Today	Coller School of Management, Tel Aviv University, Israel.
1997 - 1999	Economist, Adva Center, Tel Aviv, Israel

Studies

Ph.D., Economics, Tel Aviv University, Israel, *Magna cum Laude*, 2005
M. A., Economics, Tel Aviv University, Ramat Aviv, Tel Aviv, Israel, *Magna cum Laude*, 1999
B. A., Economics and Political Science, Tel Aviv University, Ramat Aviv, Tel Aviv, Israel, *Magna cum Laude*, 1996

Publications

- 1) "Group Hug: platform competition with user-groups." (joint with Sarit Markovich) *American Economic Journal: Microeconomics* (forthcoming)
- 2) "Dynamic competition with network externalities: why history matters." (joint with Hanna Halaburda and Bruno Jullien). *The RAND Journal of Economics*, 2020, Vol. 51, pp. 3-31.
- 3) "Vertical collusion" (joint with David Gilo). *The RAND Journal of Economics*, 2020, Vol 51, 133-157.
- 4) "Focality advantage in platform competition." (joint with Hanna Halaburda), *Journal of Economics and Management Strategy*, 2019, Vol. 28, pp. 49-59.
- 5) "The role of coordination bias in platform competition." (joint with Hanna Halaburda), *Journal of Economics and Management Strategy*, 2016, Vol. 25, pp.274 - 312

- 6) "Motivating a supplier to test product quality." *Journal of Industrial Economics*, 2014, Vol. 62, pp. 309 – 345.
- 7) "Platform competition under asymmetric information." (joint with Hanna Halaburda), *American Economic Journal: Microeconomics*, 2013, Vol. 5, pp. 22–68.
- 8) "Oligopoly limit-pricing in the lab." (joint with Wieland Müller and Yossi Spiegel), *Games and Economic Behavior*, 2009, Vol. 66, pp. 373–393.
- 9) "Signaling quality in an oligopoly when some consumers are informed." *Journal of Economics and Management Strategy*, 2008, Vol. 17, pp. 937 – 972.
- 10) "Retailer's choice of product variety and exclusive dealing under asymmetric information." *The RAND Journal of Economics*, 2008, Vol. 39, pp. 115 – 143.
- 11) "Price and non-price restraints when retailers are vertically differentiated." (joint with Yossi Spiegel), *International Journal of Industrial Organization*, 2003, Vol. 21, pp. 923-947.

Work in progress

- "Vertical Relations and Dynamic Exclusion of Product Improvement" (joint with David Gilo). Available at:
https://www.tau.ac.il/~yehezkel/gilo_yehe_dynamic_ED__16.3.2020.pdf
- "The value of information in dynamic vertical relations." Available at:
<https://www.tau.ac.il/~yehezkel/ex%20post%20information.pdf>
- Platform Competition in the Lab (with Weiland Muller and Yossi Spiegel).
- "On the robustness of the full-information separating equilibrium in multi-sender games."

Grants and Awards

- Net Institute grant (with Sarit Markovich), 2019.
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- Collier Foundation grant, 2017 - 2018
- Eli Hurvitz Institute on Strategic Management grant, 2015 - 2017
- ISF grant (with David Gilo), 2015 - 2017

- Net Institute grant (with Hanna Halaburda and Bruno Jullien), 2013.
- Net Institute grant (with Hanna Halaburda), 2012.
- Net Institute grant (with Hanna Halaburda), 2011.
- BSF Start Up grant (with Hanna Halaburda), 2011.
- Bergmann Memorial Research Award (with Hanna Halaburda), 2011.

Other professional services

- Served as a referee for journals: *American Economic Review*, *Review of Economic Studies*, *American Economic Journal: Microeconomics*, *Economic Quarterly*, *Games and Economic Behavior*, *International Journal of Game Theory*, *International Journal of Industrial Organization*, *Journal of Industrial Economics*, *Journal of Economics and Management Strategy*, *Rand Journal of Economics*, *European Economic Review*, *Review of Network Economics*, *The Scandinavian Journal of Economics*, *Management Information System Quarterly*.
- Served as a member of the scientific committee for:
 - EARIE conference 2011 - Today
 - The 11th Workshop on Media Economics (2013) (also a member of the local organizing committee)
 - The 6th conference on the Economics of Advertising and Marketing (2013) (also a member of the local organizing committee)
 - The 12th CEPR Conference on Applied IO (2011) (also a member of the local organizing committee)
- Served as referee for the research grants: Binational Science Foundation, German-Israeli Foundation and Israeli Scientific Foundation.

Active Participation in Scientific meetings

- The 13th Digital Economics conference, Toulouse, 2020, discussant
- The EARIE meeting, 2019, Barcelona, presenter
- The 14th International Conference on Competition and Regulation (CRESSE), Rhodes, 2019, discussant (my coauthor presented our joint paper)
- Antitrust New Frontiers: The Digital Economy and Economic Concentration, Tel-Aviv, 2019, moderator
- The 4th Economics of Platforms Workshop, Bologna, 2019, presenter
- The 11th Conference on Digital Economics, Paris, 2019, presenter
- The Bergamo Workshop on Advances in Industrial Organization, 2018, presenter
- The St. Gallen IO Workshop, 2018, presenter
- The 13th International Conference on Competition and Regulation (CRESSE), Crete, 2018, presenter and discussant
- Economics Series seminar at The University of Bergamo, 2018, presenter
- The 11th Digital Economics conference, Toulouse, 2018, discussant

- Workshop on “Competition and Bargaining in Vertical Chains”, Haus der Universität, Düsseldorf, 2017, presenter and discussant
- Workshop on the Economics of Platforms, ESMT, Berlin, 2017, discussant
- The 11th International Conference on Competition and Regulation (CRESSE), Rhodes, 2016, presenter and discussant
- Workshop on the Economics of Platforms, ESMT, Berlin, 2016, presenter and discussant
- The Mannheim Center for competition and Innovation (MaCCI), 2016, presenter and discussant
- The Economics of Intellectual Property, Software and the Internet, 2016, Toulouse, discussant.
- The Economics of Intellectual Property, Software and the Internet, 2015, Toulouse, presenter.
- The CEPR Applied IO conference, 2014, Athens, discussant.
- The 12th ZEW conference on the economics of ICT, 2014, Mannheim, presenter and discussant.
- The conference on the economics of ICT, 2014, Paris, presenter.
- The 11th Workshop on Media Economics, 2013, Tel-Aviv, discussant.
- The 6th conference on the Economics of Advertising and Marketing, 2013, Tel-Aviv, discussant.
- The Economics of Intellectual Property, Software and the Internet, 2013, Toulouse, presenter.
- The International Industrial Organization Conference, 2013, Boston, presenter and discussant.
- Annual Conference of the Mannheim Centre for Competition and Innovation (MaCCI), 2013, Mannheim, presenter and discussant.
- Conference on the Economics of ICT, 2012, Paris, presenter.
- CREST IO Workshop, Paris, 2012, presenter.
- The EARIE meeting, 2012, Rome, presenter and discussant.
- Israeli Economic Association, 2012, Tel- Aviv, presenter.
- The CEPR Applied IO conference, 2012, Cyprus, discussant.
- NET Institute conference, 2012, New York, presenter.
- Harvard Business School, 2011, presenter.
- Toulouse School of Economics, 2011, presenter.
- Conference on the Economics of ICT, 2011, Paris, presenter.
- 9th Conference on the Economics of ICT, 2011, Mannheim, presenter and discussant.
- The CEPR School on Applied IO, 2011, Tel-Aviv, discussant.
- The International Industrial Organization Conference, 2011, Boston, presenter and discussant.
- The Economics of Intellectual Property, Software and the Internet, 2010, Toulouse, discussant.
- Conference on Platform Markets - Regulation and Competition Policy, 2010, Mannheim, discussant.
- Workshop on Advances in Industrial Organization, 2010, Vienna, presenter and discussant.
- Harvard Business School, seminar, 2009, presenter.
- The 2009 EEA-ESEM meeting in Barcelona, presenter.
- The CEPR Conference on Applied IO, 2009, Mannheim, Germany, presenter.
- The International Industrial Organization Conference, 2008, Washington, USA, presenter and discussant.

- CentER Economics Seminar, 2008, Tilburg University, The Netherlands, presenter.
- SFB seminar, 2008, University of Mannheim, Germany, presenter.
- The 2007 ASSET meeting, Padova, Italy, presenter.
- UCL-ELSE Economic Theory Seminar, 2006, University College London, UK, presenter.
- The 2005 Econometric Society winter meeting, Istanbul Bilgi University, Turkey. Selected as one of top five PhD job candidates (out of more than 100 European candidates).
- The 2003 Econometric Society summer meeting, Northwestern University, USA, presenter.
- The 2002 ASSET meeting, Paphos, Cyprus, presenter.
- The 2002 EARIE meeting, Universidad Carlos III de Madrid, Spain, presenter.