

## Yaron Yehezkel

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### Fields of specialization

Industrial Organization, Vertical Relations, Platform Competition, Contract Theory

### Employment and teaching experience

2015 - Today     Head of the undergraduate program in management, Coller School of Management, Tel Aviv University, Israel.  
2013 - Today     Associate professor, Coller School of Management, Tel Aviv University, Israel.  
2006 - 2013     Assistant professor, Tel Aviv University, Israel.  
1997 - 1999     Economist, Adva Center, Tel Aviv, Israel

### Studies

Ph.D., Economics, Tel Aviv University, Israel, *Magna cum Laude*, 2005  
M. A., Economics, Tel Aviv University, Ramat Aviv, Tel Aviv, Israel, *Magna cum Laude*, 1999  
B. A., Economics and Political Science, Tel Aviv University, Ramat Aviv, Tel Aviv, Israel, *Magna cum Laude*, 1996

### Publications

- "Focality advantage in platform competition." (joint with Hanna Halaburda), forthcoming in *Journal of Economics and Management Strategy*.
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- "The role of coordination bias in platform competition." (joint with Hanna Halaburda), *Journal of Economics and Management Strategy*, 2016, Vol. 25, pp.274 - 312
- "Motivating a supplier to test product quality." *Journal of Industrial Economics*, 2014, Vol. 62, pp. 309 – 345.
- "Platform competition under asymmetric information." (joint with Hanna Halaburda), *American Economic Journal: Microeconomics*, 2013, Vol. 5, pp. 22–68.
- "Oligopoly limit-pricing in the lab." (joint with Wieland Müller and Yossi Spiegel), *Games and Economic Behavior*, 2009, Vol. 66, pp. 373–393.
- "Signaling quality in an oligopoly when some consumers are informed." *Journal of Economics and Management Strategy*, 2008, Vol. 17, pp. 937 – 972.

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- "Retailer's choice of product variety and exclusive dealing under asymmetric information." *The RAND Journal of Economics*, 2008, Vol. 39, pp. 115 – 143.
- "Price and non-price restraints when retailers are vertically differentiated." (joint with Yossi Spiegel), *International Journal of Industrial Organization*, 2003, Vol. 21, pp. 923-947.

### **Work in progress**

- "Group Hug: platform competition with user-groups." (joint with Sarit Markovich)
- "The value of information in dynamic vertical relations."
- "Vertical collusion" (joint with David Gilo)
- "Dynamic competition with network externalities: why history matters." (joint with Hanna Halaburda and Bruno Jullien)
- "On the robustness of the full-information separating equilibrium in multi-sender games."

### **Grants and Awards**

- Collier Foundation grant, 2017 - 2018
- Eli Hurvitz Institute on Strategic Management grant, 2015 - 2017
- ISF grant (with David Gilo), 2015 - 2017
- Net Institute grant (with Hanna Halaburda and Bruno Jullien), 2013.
- Net Institute grant (with Hanna Halaburda), 2012.
- Net Institute grant (with Hanna Halaburda), 2011.
- BSF Start Up grant (with Hanna Halaburda), 2011.
- Bergmann Memorial Research Award (with Hanna Halaburda), 2011.

### **Other professional services**

- Served as a referee for journals: *American Economic Review*, *Review of Economic Studies*, *American Economic Journal: Microeconomics*, *Economic Quarterly*, *Games and*

*Economic Behavior, International Journal of Game Theory, International Journal of Industrial Organization, Journal of Industrial Economics, Journal of Economics and Management Strategy, Rand Journal of Economics, European Economic Review, Review of Network Economics, The Scandinavian Journal of Economics, Management Information System Quarterly.*

- Served as a member of the scientific committee for:
  - EARIE conference 2011 - Today
  - The 11<sup>th</sup> Workshop on Media Economics (2013) (also a member of the local organizing committee)
  - The 6<sup>th</sup> conference on the Economics of Advertising and Marketing (2013) (also a member of the local organizing committee)
  - The 12<sup>th</sup> CEPR Conference on Applied IO (2011) (also a member of the local organizing committee)
- Served as referee for the research grants: Binational Science Foundation, German-Israeli Foundation and Israeli Scientific Foundation.

### **Active Participation in Scientific meetings**

- The 13th International Conference on Competition and Regulation (CRESSE), Crete, 2018, presenter and discussant
- Economics Series seminar at The University of Bergamo, 2018, presenter
- The 11th digital Economics conference, Toulouse, 2018, discussant
- Workshop on “Competition and Bargaining in Vertical Chains”, Haus der Universität, Düsseldorf, 2017, presenter and discussant
- Workshop on the Economics of Platforms, ESMT, Berlin, 2017, discussant
- The 11th International Conference on Competition and Regulation (CRESSE), Rhodes, 2016, presenter and discussant
- Workshop on the Economics of Platforms, ESMT, Berlin, 2016, presenter and discussant
- The Mannheim Center for competition and Innovation (MaCCI), 2016, presenter and discussant
- The Economics of Intellectual Property, Software and the Internet, 2016, Toulouse, discussant.
- The Economics of Intellectual Property, Software and the Internet, 2015, Toulouse, presenter.
- The CEPR Applied IO conference, 2014, Athens, discussant.
- The 12<sup>th</sup> ZEW conference on the economics of ICT, 2014, Mannheim, presenter and discussant.
- The conference on the economics of ICT, 2014, Paris, presenter.
- The 11<sup>th</sup> Workshop on Media Economics, 2013, Tel-Aviv, discussant.
- The 6<sup>th</sup> conference on the Economics of Advertising and Marketing , 2013, Tel-Aviv, discussant.
- The Economics of Intellectual Property, Software and the Internet, 2013, Toulouse, presenter.
- The International Industrial Organization Conference, 2013, Boston, presenter and discussant.

- Annual Conference of the Mannheim Centre for Competition and Innovation (MaCCI), 2013, Mannheim, presenter and discussant.
- Conference on the Economics of ICT, 2012, Paris, presenter.
- CREST IO Workshop, Paris, 2012, presenter.
- The EARIE meeting, 2012, Rome, presenter and discussant.
- Israeli Economic Association, 2012, Tel- Aviv, presenter.
- The CEPR Applied IO conference, 2012, Cyprus, discussant.
- NET Institute conference, 2012, New York, presenter.
- Harvard Business School, 2011, presenter.
- Toulouse School of Economics, 2011, presenter.
- Conference on the Economics of ICT, 2011, Paris, presenter.
- 9th Conference on the Economics of ICT, 2011, Mannheim, presenter and discussant.
- The CEPR School on Applied IO, 2011, Tel-Aviv, discussant.
- The International Industrial Organization Conference, 2011, Boston, presenter and discussant.
- The Economics of Intellectual Property, Software and the Internet, 2010, Toulouse, discussant.
- Conference on Platform Markets - Regulation and Competition Policy, 2010, Mannheim, discussant.
- Workshop on Advances in Industrial Organization, 2010, Vienna, presenter and discussant.
- Harvard Business School, seminar, 2009, presenter.
- The 2009 EEA-ESEM meeting in Barcelona, presenter.
- The CEPR Conference on Applied IO, 2009, Mannheim, Germany, presenter.
- The International Industrial Organization Conference, 2008, Washington, USA, presenter and discussant.
- CentER Economics Seminar, 2008, Tilburg University, The Netherlands, presenter.
- SFB seminar, 2008, University of Mannheim, Germany, presenter.
- The 2007 ASSET meeting, Padova, Italy, presenter.
- UCL-ELSE Economic Theory Seminar, 2006, University College London, UK, presenter.
- The 2005 Econometric Society winter meeting, Istanbul Bilgi University, Turkey. Selected as one of top five PhD job candidates (out of more than 100 European candidates).
- The 2003 Econometric Society summer meeting, Northwestern University, USA, presenter.
- The 2002 ASSET meeting, Paphos, Cyprus, presenter.
- The 2002 EARIE meeting, Universidad Carlos III de Madrid, Spain, presenter.