



13th ILAIS Conference Program
June 24, 2019
Tel Aviv University, Coller School of Management

Outline

8:30 – 9:00	Gathering , coffee, and light breakfast
9:00 – 9:15	Welcome Session
9:15 – 10:15	Panel – "The current paradox of our area of study: The digital transformation tops the interest of the business world yet our core courses create little interest and appreciation. Can the paradox be settled?"
10:15 – 10:30	Coffee break
10:30 - 11:45	Parallel Sessions A
11:45 – 12:00	Coffee break
12:00 – 13:00	Keynote by Prof. Natalia Levina, New York University, Stern School of Business: "Allures and Realities of Crowd-augmented Organizing for Innovation"
13:00 – 14:00	Lunch
14:00 - 15:15	Parallel Sessions B
15:15 – 16:15	Open ILAIS Planning Meeting