

**Full name:** Hadar Kobi

**Email:** [hadarkobi@gmail.com](mailto:hadarkobi@gmail.com)

**Degree Program at TAU:** MBA

**Host University:** Kedge (Marseille - France)

**Exchange term:** 2 weeks

---

### Exchange Experience

#### **About the country and city**

If you can't be far from the beach for too long (even 2 weeks is too long for me) so Kedge Marseille is the place for you.

Marseille is located in France's south coast, bordering the Mediterranean Sea. Marseille is the 3<sup>rd</sup> largest city in France in terms of both its population and geographic surface area.

It's very easy to use public transportation in Marseille.

You can travel during the weekend to Nice or to Cannes in Provence

(I took the train and spend the weekend in Nice, it was great!)

#### **About the Host University – campus and school atmosphere, location, social activities, student union, career center**

The most important detail that I can share with you is that Kedge BS offers the summer school the help of the INTERACT team.

INTERACT is the international student team organization of KEDGE Business School. The INTERACT is made up of 19 volunteer students. Their mission is to welcome and help ease the process of enrolling in your summer school program.

The INTERACT team sends a representative to pick-up every student at the train station upon arrival;

Also the team offered a package of optional, extra-curricular activities for participants, we went Bowling, Hiking, Sailing around Marseille with the Team, and more 😊

### **Courses and professors**

Sustainability – This course gives an introduction to the main concept of Sustainable Development at the micro and macro levels, with a particular focus on environmental economics and management.

### CSR & business Ethics –

This course focus about Ethical Dilemmas in business that we as a students will have to deal with, with concrete examples and business cases.

What are the factors that we are considering when trying to make a decision?

CSR - corporate social responsibility

### **Accommodation – dorms and other solutions**

The university recommended for two hotels close to the metro, and close to the bus stop, taking us to the university (which is 20-30 minutes by bus from the city)

I stayed in one of them:

You can choose between:

**Private** room – that will cost you 60 Euro per night,

**Sharing** a room with one roommate, that will cost you 30 Euro per night.

The rooms contain a small kitchen, you can cook for yourself if you like to.

### **Visa**

There is no need in Visa for Israeli passports owners

## **Transportation -**

The tickets can be used in the metro and in buses. You can choose the preferred option for you:

Metro/Bus ticket costs 2 euro.

Ticket for 1 week -14 euro.

Ticket for 1 whole month - 38 euro.

## **Insurance and Health Services**

You have to get your Health Insurance before registration process.

I used 'PassportCard' for the insurance.

## **Living expenses**

The main expenses was the flight and the accommodations, I paid 60 euro per night.

Besides that, the prices in the supermarket, restaurants, and bars are cheaper than Tel Aviv.

The extra activities package that the Interact team offered, cost me 45 euro including everything, Bowling night, Pizza night at the beach, Sailing tour and more.

## **Food**

There is 1 Cafeteria in the Campus, where you can have lunch, it will cost you around 5 euro.

The other option is the Food Truck in the Campus, offers every day different meals (prices between 6-8 euro)

## **Night life**

There are a lot of Bars (and Dance Bars) close to the old Port of Marseille, and also close to the beach. Drinks are usually cost 4-6 euro.

## Tips

Take your bikini!!

Choose one of the two hotels that the University recommended, It was very close to the public transportations

## Overall experience

If the summer is the best time for you to go, I will recommend you go to the summer school program.

My overall experience was very positive and I'm definitely happy I chose Kedge.

## Photos





